



ASX ANNOUNCEMENT
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WhiteHawk Hires Top Development Talent for its Cyber Platform

Highlights

- WhiteHawk's Antonio Crespo promoted to Chief Information Officer
- Soo Kim joins WhiteHawk as Director of Product Development
- Jason Beach joins as a Senior Data Scientist
- Israel Villanueva joins as the Solutions Architect

Perth, WA and Alexandria, VA USA – WhiteHawk Limited (ASX:WHK) (“WhiteHawk or “the Company”), the first global online cyber security exchange enabling small-to-medium businesses to take smart action against cyber-crime and fraud, today announced that it has delivered on a key objective outlined in its prospectus by making a strategic investment in top cyber talent with three new hires and the promotion of Antonio Crespo.

Antonio Crespo, who joined WhiteHawk in 2017, has been appointed the Company's Chief Information Officer (“CIO”). Previously WhiteHawk's Director of Product Development and Services, Mr Crespo has expertise in security threat analysis and security product engineering, having gained experience at Computer Sciences Corporation and Security Risk Advisors prior to joining WhiteHawk. As CIO, Mr Crespo now oversees the management and delivery of all customer facing WhiteHawk Services, product lines, and business operations.

Soo Kim joins WhiteHawk as Director of Product Development from Accenture Federal Services, bringing with her more than 20 years' experience in software engineering and technology strategy, having held senior positions at Accenture Federal Services, HP Enterprise Services, and TASC Inc. At WhiteHawk, Ms Kim will lead the daily development, testing and advancement of the CyberPath Solution Engine and all data analytics efforts, to include the continuous improvement of the WhiteHawk online ecosystem.

Jason Beach joins WhiteHawk as Senior Data Scientist on the data science and development team, bringing recent data analytics and solution development experience from supporting customers such as Microsoft Corp, North Western Mutual Insurance, and US Departments of Treasury and Defense.

Israel Villanueva, formerly a sales partner to WhiteHawk, joins the Company as a Solutions Architect. In this role, Mr Villanueva works with and manages all cyber security vendors and is responsible for determining how best to tailor, market, price and deliver top products and services that target the MSB market. Mr Villanueva has over 12 years of VP and Account Executive experience in the marketing and sales of software and technology.

Terry Roberts, Executive Chair of WhiteHawk, commented, “In a short period of time, Antonio has proven himself an insightful, driven, and results-oriented cyber businessman and I believe that he is well-suited for the role of CIO. I am also excited to welcome Soo, Jason, and Israel to the team, all of



whom are extremely talented and bring the level of expertise and innovation to ensure that our business expansion and website development move forward with efficiency and sophistication.”

Ms Roberts continued, “Growing our team and deepening the knowledge and expertise housed at WhiteHawk was a top priority for me when raising funds through a public offering and I am very pleased to have delivered on this objective. With the additional technical talent that we have been able to attract thanks to the investment of our shareholders, we are now able to start executing on our robust development plan which will, in turn, enable us to maximise value for our shareholders in the long term.”

-ENDS-

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About WhiteHawk

Launched in 2016, WhiteHawk began as a cyber security advisory service with a vision to develop the first self-service cyber security exchange simplifying how businesses discover, decide, and purchase cyber security solutions. Today, we help US and Australian companies to connect to content, solutions, and service providers through evolving our rich data and user experience.

WhiteHawk is a cloud-based cyber security exchange platform that delivers 'solutions on demand' for small to midsize enterprises. The platform enables customers to leverage their custom Security Story to find cyber tools, content, and relevant services through our algorithms to better understand how to improve and stay ahead of threats. The Platform enables companies to fill their needs on an ongoing basis with demonstrated cost and time savings.

For more information, visit www.whitehawk.com.

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